

Neinver Outlet Vicolungo

Novara, Italy

Client
Neinver S.A.

Value
€ 18M

Area
Total – 20,000 sqm

Schedule
Feb 2001 - Jan 2003

Architect
Emmanuele Villani

Services Provided
Construction Management



Construction Management of a 20,000 sqm outlet centre plus a family entertainment centre facing the highway between Milan and Turin. The new centre will distinguish itself for a highly featured central boulevard with fountains facing 12 pavilions with sophisticated light architecture and landscaping. Outlet centers are becoming popular as an alternative destination to more traditional retail centres. Vicolungo is supposed to rank among the best outlet complexes in Northern Italy. Its design couples family entertainment activities with top brand shops in an appealing environment inspired to traditional small town centers.

This is the first project in Italy by Neinver, a successful Spanish retail developer. Bovis Lend Lease and Neinver had already experienced working relationships in Madrid and Barcelona. Neinver recognized the Construction Management as the best delivery method to approach the still relatively unknown Italian market.



Concrete panel cladding of the pavilions has been properly designed via a special pattern to recreate the feeling of natural stone generating budget benefits to the client.

Bovis Lend Lease has been appointed since the early phases of the project producing cost effective solutions together with the local architect and managing the complex network of conflicting interests arisen around the project. Among the several issues the relationships with the adjacent high-speed train line project and the technical solution for the drainage of storm water turned to be particularly challenging.